

For parents of students considering university

Why Go?

The world our sons and daughters are going out into today is a very different, uncertain and more rapidly changing place than the one we as parents faced at their age. It is estimated that by 2026, 65% of new jobs will require graduate level skills and qualifications. While university is not suitable for everyone, a university education is perhaps the most obvious provider of these skills and qualifications. When exploring this option, here are some key points to consider:

1. It is vital that the course chosen is something that your child will enjoy studying, to maximise their engagement.
2. It does not have to be directly vocational. We do want our doctors to have studied Medicine but most other careers are looking for graduates in any subject and the skills and experience gained in getting the degree.
3. Universities, even the top ones, are not elitist places, only for 'posh', public school and wealthy students. They are for everyone, regardless of background, circumstances and means.
4. All universities have funds (called 'bursaries') to ensure that all students, who qualify, can afford to go.
5. Young people are unlikely to go anywhere else where there will be such opportunities to learn new things, develop new skills, meet such a variety of new people and mature and develop in the process.
6. Evidence suggests that after university there is on average greater earning potential, job satisfaction and better physical and mental health.

With over **350 institutions** and **56,000 courses** to choose from, there is much to consider when choosing a university route. How to do this is explained in the next leaflet, '**The Process**'.

RECRUITMENT

